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## NEWS RELEASE

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### **AAJA-Asia names Kinzie as Executive Conference Producer New.Now.Next Media Conference May 19-21, 2017 in Hong Kong**

(Hong Kong, February 8, 2017) The Asia Chapter of the Asian American Journalists Association (AAJA) announced today the appointment of Kinzie as Executive Conference Producer for the 2017 New.Now.Next Media Conference in Hong Kong.

As Executive Conference Producer, Kinzie will serve the volunteer conference committee and AAJA-Asia Board of Directors, overseeing all aspects of the event from materials and logistics to sponsorship and promotions, ensuring deadlines are met on time and within budget.

“Kinzie combines a deep knowledge of media and event production capabilities with strong working relationships across Asia,” said AAJA-Asia Chapter President and Bloomberg Television Anchor Angie Lau. “We are counting on her volunteer leadership experience, local connections and market knowledge to help us continue to provide a platform for journalists and media professionals in the APAC region to share in best practices, learn and address pressing issues of the day.”

The 7th annual conference will be held from May 19-21, 2017 in Hong Kong. In addition to keynote speakers and hands-on workshops, the weekend event provides professional development for members with one-on-one critique sessions and leadership programming and a host of social events.

“I am honored that the AAJA-Asia Board of Directors invited me to produce their flagship industry event at this remarkable moment in the history of media,” said Kinzie. “I am also thrilled to work with AAJA-Asia members and will rely on their expertise and passion for responsible journalism.”

After years with agencies and in-house corporate communications, Kinzie set up a private consultancy in 2000. She was instrumental in designing and managing business development programs for senior executives at the Cable & Satellite Broadcasting Association of Asia (CASBAA) and was responsible for establishing Asia’s first regional television broadcasting recruitment division now owned by TMP Hudson. In 2001, she founded HK heartbeat to support local volunteer organizations and small businesses with resources for authentic communications and community development.

The New.Now.Next Media Conference is one of many events, workshops, organized discussions and networking events held around Asia throughout the year. Founded in 1996, AAJA-Asia has 250+ members across the region working for a range of media, including The Associated Press, Bloomberg, The New York Times, The Wall Street Journal, Thomson Reuters, Al Jazeera, CNN, TVB, ABC, VOA and Arirang TV. AAJA-Asia is a non-profit, professional group that provides networking opportunities, education and training to its members in Asia and the Pacific and serves as a bridge for AAJA members who have an interest in Asia or are travelling to the region. More information is available at [www.n3con.com](http://www.n3con.com) with a conference mailing list provided for announcements and updates.

#### **About AAJA-Asia**

AAJA-Asia is the regional chapter of the Asian American Journalists Association, a nonprofit educational and professional organization founded in 1981 with more than 1,700 members. AAJA-Asia is committed to supporting a diverse community of local and foreign multimedia journalists, media professionals and supporters in the Asia Pacific region, advancing diversity in media organizations, providing training opportunities to members and advocating for fair media access.

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